



# RING FOR RETRO STYLE

BRING A LITTLE NOSTALGIA INTO YOUR HOTEL ROOMS



# INTRODUCING OUR RANGE OF RETRO INSPIRED ANALOGUE AND SIP IP PHONES



## OUR MISSION AND VALUES

Retro design inspires everything we do, but our love of modern innovation powers us.

At GPO we understand what our customers need. When we launched we saw the opportunity to bring a little retro style into homes and businesses. Now we sell consumer electronics, including telephones, speakers and turntables, around the globe. Our Rotary Dial and nostalgic telephones have been snapped up by trendsetters from London to Dubai. When we wanted to give a new generation of vinyl lovers their own turntable they've filled retailer's shelves from Sydney to New York.

Our move into hospitality is driven by another need we've identified. When care, attention and dedication to design creates a global brand or a boutique hotel, it should extend to every fixture and fitting. Demand for our Retro telephones in the hospitality sector is growing, so we have added something extra. At GPO we understand service; bespoke, individual design is what our clients expect.

We can work with you to create a range of Retro telephones (Analogue or Digital) which will be the perfect finish to your rooms.



## BESPOKE DESIGN

### Create it your way

At GPO, we don't do 'off the shelf. We can work with you to create a bespoke design for your hospitality telephones.

We believe in great customer service, as do our hospitality clients. When you order an Analogue or SIP telephone from GPO for your hotel, why not make it individual? We can work with you to create a global design, or one that's for you and your brand alone. Your logo can be in the centre of the phone, or how about using a particular shade or colour to fit in with your sense of style?

The centre dial of the telephone can include your logo. We can programme our telephones to help support your customer service (with a special button linking to reception or front desk). We can work with you to create something bespoke so your style extends to every fixture and fitting in a hotel room.

Add your logo here







AVAYA NEC Mitel Alcatel-Lucent CISCO broadsoft Panasonic

# SIP/IP TELEPHONES

Retro style but with the latest technology

If you're looking for SIP telephones in your hotel rooms, lobbies and offices, our GPO 746 Retro phones and Wallphones are the perfect choice.

The full GPO 746 range is compatible with all phone systems. We can include a speed dial key setting. We know how important security is to you and your guests so we offer firmware upgrades via the Internet, web login authentication for web setup.

Our telephones work anywhere in the world.

- All our GPO 746 push button telephones, including Wallphones, are SIP/IP compatible\*
- The centre dialling pad can be designed with a hotel logo or artwork
- GPO's SIP/IP can be pre-configured to suit your requirements and existing hotel system

- We use a RJ45 cable allowing IP connection calls connect via wifi
- We provide ongoing support
- Administration
- Web Based speed-dial key setting
- Auto Provisioning
- Security
- Web Login authentication for web setup
- Voice Quality
- CNG Comfortable Noise Generator
- Power Adapter 100-240 VAC Output 6V/1A (Optional)
- Jacks: 10/100 RJ45 WAN
- RJ9 Handset
- Dimensions: 215mm W x 160mm D x 145mm H
- Weight: 880g
- Compliant with directive 2002/95/EC RoHS (2005/613/EC)



\*Excluding Rotary Dial telephones



RJ45 cable



## ANALOGUE TELEPHONES

### Choose your nostalgic style

Add a little individual style to your rooms by including one of our Retro telephones. There are plenty of designs to choose from, including one of our GPO 746 phones, Rotary Dial or Push Button telephones or the GPO 200.

Include your own individual artwork using your logo in the centre button. This centre button can even be pre-programmed to add another layer of personal service to your hotel. We can include a button on all GPO Retro telephones connecting your guests directly to main reception or customer services.

Wherever you are in the world our telephones will work.

- All our Analogue Retro telephones are compatible with your existing Analogue lines, including the GPO 746 Push Button phones, Rotary Dial and the GPO 200.
- All GPO Retro telephones can be programmed with a button connecting to main reception or customer services.
- The centre dialling pad can be designed with your individual logo and can also be a pre-programmed button.



SOS button



programmable buttons





## FULL RANGE HOTEL PHONES

Our full range of Hotel telephones

Inject a little of our retro style into your hotel. Whether it is for guest rooms, lobbies, lifts or offices we can help you bring a little individual style.

We can work with you to use a model of phone that suits your style and then fit it with the technology you require.







## WHY STOP AT TELEPHONES?

Your hotel room doesn't just need a phone?

Include a Bluetooth speaker, in a Retro style, a turntable or even a radio to ensure your global or boutique style hotels fills each and every room with something extra for your guests.

Our range of Retro Radios, our famous Brooklyn Boombox or even our globally used Bluetooth suitcase turntable could give you the perfect finishing touch.







## CONTACT

If you are interested in our range and would like to speak to someone, please feel free to contact the sales team via the options below:

**tel:** 0330 024 0383  
**fax:** 0330 024 0384  
**email:** [sales@gporetro.com](mailto:sales@gporetro.com)  
**visit:** [www.gporetro.com](http://www.gporetro.com)





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